

MSLA EXECUTIVE BOARD JOB DESCRIPTION: AREA DIRECTOR

Definiton:

- Serves as liaison between MSLA Board and area members
- Recruits new members to MSLA and builds relationships with members to retain current membership
- Provides professional development and networking opportunities within area
- Recommends area MSLA members for recognition through the association's awards process
- Advocates for MSLA members and the organization through contact with local and state politicians and building and maintaining relationships with area public and special libraries as well as educational leaders and higher ed contacts
- Has all the responsibilities common to MSLA Board members: participates actively, advocates, and assists in planning and oversight, including over contractual personnel (see full responsibilities list, incorporated by reference).

Collaborates with:

- MSLA Executive Board including other area directors
- MBLC
- Massachusetts Library System members and staff
- Local Public Libraries
- Local, State, & National members of the educational community as identified in MSLA's strategic plan (<http://maschoolibraries.org/dmdocuments/2011FORUM35strategic.pdf>)

Reports to MSLA Executive Board, and area membership

Recruits through e-mail list-serve, social networking, telephone and mail follow-up, other professional organizations

Needs \$\$ for professional development, area meetings and events, advocacy

Additional information:

- MSLA currently has twelve Area Directors, two each for its six Regions: Western, Central, Metrowest, Northeast, Southeast, and Boston
- Each pair of Area Directors shares one vote on voting matters before the Board